



WISA YWP Conference





8-10 November 2023
Protea Hotel, Stellenbosch
Western Cape



Water Institute of
Southern Africa

YOUNG WATER
PROFESSIONALS
EMPOWERMENT PLATFORM

WISA YWP CONFERENCE 2023 SPONSORSHIP BENEFITS GRID

DESCRIPTION	ANCHOR	PLATINUM	GOLD	SILVER	BRONZE
					
Value (Excludes VAT at 15%)		R 350,000	R 225,000		R 85,000
Number Available	1 (Exclusive)	2	2	2	2
PRE-CONFERENCE EXPOSURE					
Logo on Conference website with URL link and company description	Yes (300 Words)	Yes (220 Words)	Yes (110 Words)	Yes (80 words)	Yes (50 words)
Video on Conference Website	Yes (to be supplied by sponsor)	N/A	N/A	N/A	N/A
Logo to appear on all marketing material distributed prior to the Conference	Yes – in a prominent position	Yes	Yes	Yes	N/A
AT CONFERENCE EXPOSURE					
Listing in Conference Program Publication/Materials/Electronic (Sponsor)	Yes Anchor	Yes Platinum listing	Yes Gold listing	Yes Silver listing	Yes Bronze listing
Exhibition / Display ** Exhibition/Display spaces are being confirmed with the venue in line with their standard floor space & H&S requirements.	Double display space (includes 4 exhibitor delegates)	Single display space (includes 2 exhibitor delegates)	Double informal kiosk space (includes 2 exhibitor delegates)	Single informal kiosk space (includes 2 exhibitor delegates)	2 x Strategic Banner/banner wall placements with pamphlet stand (all banners/material to be provided by Sponsor)

Complimentary delegates (includes conference session access and excludes travel and accommodation)	10	8	6	4	2
Electronic branding exposure during event (Holding screens, announcement)	Yes- Anchor exposure in plenary & breakaway sessions and Registration	Yes- Platinum listing.	Yes- Gold listing.	Yes- Silver listing.	Yes- Bronze listing
Executive Speaker opportunity	Opening Session (15 min presentation slot)	N/A	N/A	N/A	N/A
Acknowledgement in Plenary session (includes Logo on looped presentation in plenary session)	Yes – prominent position	Yes	N/A	N/A	N/A
Logo on Conference signage and banners	Yes – prominent position	Yes	Yes	Yes	Yes
Informational items/brochures to be included in delegate packs	Yes – 2 x inserts	Yes – 1 x insert	Yes – 1 x insert	Yes – 1 x insert	N/A
POST CONFERENCE EXPOSURE					
E-mail to attendee database with sponsorship/exhibitor acknowledgement	Yes	Yes	Yes	Yes	Yes
Post Conference exposure on WISA website & Newsletter	Yes	Yes	Yes	Yes	Yes



ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Package fees Excludes VAT at 15%)


Item	DELEGATE PACK ITEMS	Cost	Detail
1.	Conference Notepads	R 10 000.00	Logo on notepad along with Conference branding – A5, 20-page Acknowledgement on Conference website (logo, URL link)
2.	Committee Branded Clothing	R 8 500.00	Co-branding of uniform (OC to source in conjunction with the sponsor) Acknowledgement on conference (logo & URL link) 1 x Insert into delegate packs
3.	Conference pens	R 12 000.00	Branding on Conference pen 1 x Insert into delegate bag. Acknowledgement on conference website (Logo and URL link)
4.	Conference Bags	R 45 000.00	Branding on the Conference bag 1 x Insert into Conference bag. Full page advertisement in final program book Acknowledgement on conference website (Logo and URL link) 2 x Complimentary Delegate
5.	Delegate Pack Inserts	R 2 500.00	Company to supply 250 copies of the insert A4 size (1 insert only)

Item	REGISTRATION	Cost	Detail
1.	Registration Area (Co-Branding with Anchor)	R 25 000.00	Branding of registration area – along with Conference & Anchor Sponsor branding Opportunity to display brochures and banners in registration area Opportunity to provide branded shirts for registration staff. 1 x Insert into delegate packs. Logo and URL on conference website
2.	Name Badges & Lanyards	R 12 000.00	Logo included on name badge and lanyard (to be designed and sourced by the LOC) Logo and URL on conference 1 x insert into delegate bag.



ADDITIONAL SPONSORSHIP OPPORTUNITIES (Cont.)

(Package fees Excludes VAT at 15%)

Item	CATERING & EVENTS	Cost	Detail
1.	Welcome Cocktail (Meet & Greet) Sponsorship 	R 35 500,00	Logo included on all materials relating to the meet & greet (including invitations, tickets, etc.) Acknowledgement on conference website (Logo and URL link) 10min Delegate welcome speech opportunity 4 x Non delegate complimentary tickets to event for networking purposes
2.	Gala Dinner	R 90 000.00	NOTE: This opportunity can be shared with another company Logo on all items related to the gala dinner, including programs / menus / invitations / tickets. Logo, and URL on conference website 2 free standing banners Opportunity to place gifts on the tables for the delegates. 10 Minute welcome speech at gala dinner 6 x tickets for guests of your choice

EXHIBITION PARTICIPATION OPPORTUNITIES

(Package fees Excludes VAT at 15%)

Exhibition space is limited due to venue restrictions **. Space will be allocated on first come, first serve basis.

Item	EXHIBITION OPPORTUNITY	Cost	Detail
1.	Open Plan Exhibition Space	R 10 000.00	2 x 3 m (6 ² m) Open plan space with back wall, located in catering and public areas for ease of access to delegates. Includes: <ul style="list-style-type: none"> • Open plan space with back wall • 16amp plug point. • 1.2 x 0.6 display/welcome counter & cocktail chair • 1 x Café table <u>OR</u> Cocktail Table • 2 x Café chairs <u>OR</u> Cocktail Chairs • 1 x Complimentary full access delegate attendance ticket (excludes travel & accommodation, gala dinner and tech tours) • Additional furniture can be arranged at a fee. • Exhibitor to provide own branding, banners & marketing materials. ** Structure and layout are dependent on venue restrictions and health and safety approval.



