



The Boardwalk Hotel, Gqeberha, Eastern Cape South Africa

22.07.2025

Invitation to Participate in the 8th WISA Young Water Professionals (YWP) South Africa Biannual Conference 2025 themed:

From Silos to Synergy: Sustainable and Collaborative Water Management Solutions

We hope this letter finds you in good health and high spirits. On behalf of the Water Institute of Southern Africa Young Water Professionals (WISA YWP), we would like to extend our warmest greetings and invite you to participate, through sponsorship, in the upcoming **8th WISA Young Water Professionals (YWP) South Africa Biannual Conference** which aims to bring together young water professionals from around the world.

At WISA YWP, we recognize the pressing challenges facing the global water sector, and we firmly believe that the key to overcoming these challenges lies in the collaboration and active participation of YWPs.

Building on the success of the 7th YWP-ZA Conference which took place in Stellenbosch in 2023, this year's theme titled, **From Silos to Synergy: Sustainable and Collaborative Water Management Solutions** aims to challenge us to go beyond breaking silos and explore how collaboration, innovation, and integration can drive a more sustainable water future.

The WISA YWP Conference will be held **on 25-27 November 2025 at the Boardwalk Hotel in Gqeberha, Eastern Cape**. This event will attract participants including industry leaders, researchers, academics, and government representatives.

The success of our conference is only achievable through the active participation and generous support that we have always received from our devoted sponsors. In the accompanying participation prospectus document, we list the wide range of Participation Opportunities available.

By supporting this conference, your organisation will have an opportunity to showcase its commitment to sustainability, water stewardship, and the development of young professionals within the water sector.

Your involvement as a sponsor will not only position your organisation as a leader in the water sector but also demonstrate your commitment to addressing global water challenges and nurturing the next generation of water professionals.

We look forward to the possibility of partnering with you and welcoming you as a valued sponsor at the WISA YWP Conference.

Should you not find a sponsorship package that addresses the needs of your Company, please contact us to discuss a tailored made package. We value your participation and contributions to ensure another successful conference in 2025

Thank you for your time and consideration. We eagerly anticipate your positive response.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Lester Goldman', with a long horizontal stroke extending to the right.

Dr Lester Goldman

WISA Chief Executive Officer

Kindly address all enquiries or booking to:

Ntuthuko Majozi

or

Jaco Seaman

ps.admin@wisa.org.za

events@wisa.org.za





8th Young Water Professionals Conference
FROM SILOS TO SYNERGY:
SUSTAINABLE AND COLLABORATIVE WATER
MANAGEMENT SOLUTIONS

November, 25 - 27 2025

The Boardwalk Hotel, Gqeberha, Eastern Cape South Africa



WISA YWP CONFERENCE 2025 SPONSORSHIP BENEFITS GRID

DESCRIPTION	ANCHOR	PLATINUM	GOLD	SILVER	BRONZE
					
Value		R 350,000 Excl. VAT [R402,500 Vat Incl.]	R 225,000 Excl. VAT [R258,750 VAT Incl.]	R 150,000 Excl. VAT [R172,500 VAT Inc.]	R 85,000 Excl. VAT [R97,750 VAT Incl.]
Opportunities Available	1 (Exclusive)	2	2	2	2
PRE-CONFERENCE EXPOSURE					
Logo on Conference website with URL link and company description	Yes (300 Words)	Yes (220 Words)	Yes (110 Words)	Yes (80 words)	Yes (50 words)
Video on Conference Website	Yes (to be supplied by sponsor)	N/A	N/A	N/A	N/A
Logo to appear in all marketing material distributed prior to the Conference	Yes - in a prominent position	Yes	Yes	Yes	N/A
AT CONFERENCE EXPOSURE					
Listening on Conference Program Publication/Electronic (Sponsor)	Yes Anchor	Yes Platinum listing	Yes Gold listing	Yes Silver listing	Yes Bronze listing

Exhibition / Display ** Exhibition/Display spaces are being confirmed with the venue in line with their standard floor space & H&S requirements.	Double display space (includes 4 exhibitor delegates)	Single display space (includes 2 exhibitor delegates)	Double informal kiosk space (includes 2 exhibitor delegates)	Single informal kiosk space (includes 2 exhibitor delegates)	2 x Strategic Banner/ banner wall placements with pamphlet stand (all banners/ material to be provided by Sponsor)
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Complimentary delegates (includes conference session access and excludes travel and accommodation)	10	8	6	4	2
Electronic branding exposure during event (Holding screens, announcement)	Yes- Anchor exposure in plenary & breakaway sessions and Registration	Yes- Platinum listing.	Yes- Gold listing.	Yes- Silver listing.	Yes- Bronze listing
Executive Speaker opportunity	Day 1 Opening Session (15 min presentation slot)	Day 2 Opening Session (15 min presentation slot)	N/A	N/A	N/A
Acknowledgement in Plenary session (includes Logo on looped presentation in plenary session)	Yes – prominent position	Yes	N/A	N/A	N/A
Logo on Conference signage and banners	Yes – prominent position	Yes	Yes	Yes	Yes
Informational items/brochures to be included in delegate packs	Yes – 2 x inserts	Yes – 1 x insert	Yes – 1 x insert	Yes – 1 x insert	N/A

POST CONFERENCE EXPOSURE

E-mail to attendee database with sponsorship/exhibitor acknowledgement	Yes	Yes	Yes	Yes	Yes
Post Conference exposure on WISA website & Newsletter	Yes	Yes	Yes	Yes	Yes



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Costs are listed as VAT Inclusive

	DELEGATE PACK ITEMS	Cost	Detail
1.	Conference Notepads	R 11 500.00	Logo on notepad along with Conference branding – A5, 20-page Acknowledgement on Conference website (logo, URL link)
2.	Committee Branded Clothing	R 9 500.00	Co-branding of uniform (OC to source in conjunction with the sponsor) Acknowledgement on conference (logo & URL link) 1 x Insert into delegate packs
3.	Conference pens	R 13 800.00	Branding on Conference pen 1 x Insert into delegate bag. Acknowledgement on conference website (Logo and URL link)
4.	Conference Bags	R 51 750.00	Branding on the Conference bag 1 x Insert into Conference bag. Full page advertisement in final program book Acknowledgement on conference website (Logo and URL link) 2 x Complimentary Delegate
5.	Delegate Pack Inserts	R 2 875.00	Company to supply 250 copies of the insert A4 size (1 insert only)

	REGISTRATION	Cost	Detail
1.	Registration Area (Co- Branding with Anchor)	R 30 000.00	Branding of registration area – along with Conference & Anchor Sponsor branding Opportunity to display brochures and banners in registration area Opportunity to provide branded shirts for registration staff. 1 x Insert into delegate packs. Logo and URL on conference website
2.	Name Badges & Lanyards	R 13 800.00	Logo included on name badge and lanyard (to be designed and sourced by the OC) Logo and URL on conference 1 x insert into delegate bag.



ADDITIONAL SPONSORSHIP OPPORTUNITIES (Cont.)

Costs are listed as VAT Inclusive

	CATERING & EVENTS	Cost	Detail
1.	Welcome Cocktail (Meet & Greet) Sponsorship	R 40 250.00	<p>Logo included in all materials relating to the meet & greet (including invitations, tickets, etc.) Acknowledgement on conference website (Logo and URL link)</p> <p>10min Delegate welcome speech opportunity 4 x Non delegate complimentary tickets to event for networking purposes</p>
2.	Gala Dinner	R 110 000.00	<p>NOTE: This opportunity can be shared with another company Logo on all items related to the gala dinner, including programs / menus / invitations / tickets. Logo, and URL on conference website 2 free standing banners Opportunity to place gifts on the tables for the delegates.</p> <p>10 Minute welcome speech at gala dinner 6 x tickets for guests of your choice</p>

EXHIBITION PARTICIPATION OPPORTUNITIES

Costs are listed as VAT Inclusive

Exhibition space is limited due to venue restrictions **. Space will be allocated on first come, first-serve basis.

Item	EXHIBITION OPPORTUNITY	Cost	Detail
1.	Open Plan Exhibition Space	R 12 500.00	<p>2 x 3 m (6²m) Open plan space with back wall, located in catering and public areas for ease of access to delegates.</p> <p>Includes:</p> <ul style="list-style-type: none"> • Open plan space with back wall • 16amp plug point. • 1.2 x 0.6 display/welcome counter & cocktail chair • 1 x Café table <u>OR</u> Cocktail Table • 2 x Café chairs <u>OR</u> Cocktail Chairs • 1 x Complimentary full access delegate attendance ticket (excludes travel & accommodation, gala dinner and tech tours) • Additional furniture can be arranged at a fee. • Exhibitor to provide own branding, banners & marketing materials. <p>** Structure and layout are dependent on venue restrictions and health and safety approval.</p>

